

YouGov / CPS Survey Results

Sample Size: 1644 GB Adults
Fieldwork: 25th - 26th October 2018

	Vote in 2017			EU Ref 2016		Gender		Age				Social Grade		Region				
Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample 1644	564	539	100	646	702	796	848	184	694	390	376	937	707	220	533	352	396	143
Unweighted Sample 1644	566	512	107	738	679	720	924	152	661	399	432	1005	639	143	572	363	411	155
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking of yourself and people in a similar financial situation, would you say that you pay too much tax, too little tax, or about the right amount?

Too much	30	32	26	22	25	35	34	25	19	32	30	30	28	32	22	29	30	35	30
About the right amount	48	53	50	58	55	46	50	46	47	44	51	52	54	40	53	48	48	46	43
Too little	3	1	4	8	5	2	4	2	5	3	4	2	3	3	6	3	1	4	5
Don't know	19	14	20	11	15	16	12	26	29	21	15	16	15	25	19	20	20	16	22

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Weighted Sample	1644	564	539	100	646	702	796	848	184	694	390	376	937	707	220	533	352	396	143
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

And thinking of the country as a whole, do you think that people in the UK pay too much tax, too little tax, or about the right amount?

Too much	28	33	23	16	19	39	31	25	17	30	29	29	24	33	19	28	35	29	23
About the right amount	35	42	31	45	37	34	35	34	29	33	37	37	39	28	39	35	33	31	38
Too little	17	12	24	25	26	12	22	13	25	14	16	20	20	13	20	15	13	22	20
Don't know	20	13	23	14	19	15	12	28	29	23	18	14	17	25	22	22	20	19	19

If you had to pick one option, which of the following do you think the government should prioritise?

Increasing public spending	34	22	51	52	49	26	35	34	35	34	35	34	40	27	43	31	32	37	35
Reducing the amount the government borrows	29	44	18	20	22	38	34	25	30	25	29	36	30	28	28	30	33	23	33
Reducing taxes	18	20	15	11	14	22	18	18	14	20	19	16	16	21	10	19	17	24	15
Not sure	18	13	16	17	15	15	13	23	21	21	16	14	14	24	19	20	19	16	17

The rate of income tax for income over £150,000 is currently 45 percent in England and Wales. Do you think this is too high, too low, or about right?

Too high	20	26	14	12	14	25	19	20	23	19	19	21	20	20	18	18	22	20	21
About right	44	51	41	47	44	47	44	44	28	42	48	51	44	44	43	46	45	44	35
Too low	21	14	28	37	29	17	28	15	25	18	24	22	24	17	22	20	15	24	29
Don't know	15	9	16	4	13	11	9	21	23	21	9	6	12	20	16	15	18	13	15

Between incomes of £100,000 and £123,000 people lose their personal allowance, meaning the effective tax rate on earnings in that band is 60 percent. Do you think this is too high, too low, or about right?

Too high	39	48	32	45	35	44	40	37	33	40	38	39	41	35	42	38	42	34	40
About right	36	34	39	45	40	33	42	30	37	31	41	38	38	33	33	38	33	38	32
Too low	7	5	10	5	8	6	7	7	8	6	6	8	6	7	8	5	3	11	8
Don't know	19	13	19	5	17	17	11	26	22	23	15	14	15	24	18	18	21	18	20

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking about the overall system of taxes in Britain, what do you think should be the government's aim when making decisions about taxation?

To try and provide people with the strongest incentives to work	35	55	22	29	26	48	36	34	22	29	37	50	36	33	26	37	41	32	37
To try and redistribute wealth from the rich to the poor	25	15	34	28	31	21	27	24	27	28	25	22	25	26	33	22	19	31	25
To try and bring in the most money they can for public services	23	21	29	32	31	18	23	24	25	23	23	23	26	20	23	26	24	20	21
None of these	4	3	4	4	5	3	4	4	3	5	5	1	4	4	5	3	3	5	4
Don't know	12	7	11	7	8	10	10	15	22	15	11	5	9	16	13	12	13	12	13