

# YouGov / CPS Survey Results

Sample Size: 3360 GB Adults  
Fieldwork: 19th - 23rd April 2018

	Vote in 2017			EU Ref 2016		Gender		Age				Social Grade		Region					
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
<b>Weighted Sample</b>	<b>3360</b>	<b>1152</b>	<b>1102</b>	<b>205</b>	<b>1320</b>	<b>1435</b>	<b>1626</b>	<b>1734</b>	<b>376</b>	<b>1418</b>	<b>796</b>	<b>769</b>	<b>1915</b>	<b>1445</b>	<b>450</b>	<b>1089</b>	<b>719</b>	<b>810</b>	<b>292</b>
<b>Unweighted Sample</b>	<b>3360</b>	<b>1154</b>	<b>1073</b>	<b>216</b>	<b>1501</b>	<b>1363</b>	<b>1463</b>	<b>1897</b>	<b>316</b>	<b>1397</b>	<b>837</b>	<b>810</b>	<b>1977</b>	<b>1383</b>	<b>368</b>	<b>1140</b>	<b>745</b>	<b>800</b>	<b>307</b>
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

On a scale of 0 to 10, where 10 means you would definitely vote for them, and 0 means you would definitely NOT vote for them, how likely are you to consider voting for each of the following parties at the next general election?

Party	Response	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
<b>Conservative?</b>	0 – Would definitely NOT vote for them	41	4	67	52	51	28	42	41	44	48	42	27	38	46	46	35	37	46	55
	1	3	1	4	2	3	2	3	3	8	3	2	2	3	2	1	3	4	3	2
	2	3	1	5	3	4	2	3	3	6	3	3	1	4	2	6	2	2	4	2
	3	4	1	6	4	4	3	3	4	6	4	3	3	4	4	5	3	3	4	3
	4	3	2	3	5	3	2	3	2	6	3	1	2	3	3	2	3	3	2	4
	5	10	8	9	15	8	10	8	12	12	11	8	9	9	12	11	9	12	10	8
	6	3	4	2	4	4	3	4	3	4	3	3	3	4	2	3	4	3	2	4
	7	5	8	1	7	4	6	5	5	3	4	6	4	4	5	6	5	6	3	3
	8	6	13	2	5	5	8	7	6	5	6	6	6	6	5	4	8	8	4	3
	9	3	9	0	1	2	5	3	4	1	2	5	5	3	3	3	4	3	4	3
10 – Would definitely vote for them	19	49	1	2	12	31	19	18	5	11	21	38	21	16	13	24	18	17	13	
<b>Labour?</b>	0 – Would definitely NOT vote for them	39	69	4	25	23	53	42	35	16	30	45	59	38	39	32	46	39	33	37
	1	4	5	1	5	3	4	4	4	3	4	3	4	4	3	2	5	4	4	4
	2	3	5	1	4	3	4	4	3	2	3	4	4	3	4	3	3	2	3	5
	3	3	3	1	9	4	3	3	4	5	4	3	3	3	4	2	4	3	2	5
	4	3	3	2	8	3	3	3	3	3	4	3	3	4	3	4	3	4	3	4
	5	12	8	10	20	12	10	10	13	15	14	10	8	11	12	11	8	15	11	17
	6	4	2	6	6	6	2	4	4	6	5	3	2	4	4	4	4	5	4	5
	7	6	1	11	6	8	4	5	6	11	7	4	2	7	4	6	5	6	6	6
	8	6	1	12	8	9	3	5	6	12	6	5	2	6	5	9	5	5	6	4
	9	4	0	9	3	5	3	4	4	5	5	4	2	4	4	7	4	3	4	1
10 – Would definitely vote for them	17	1	42	7	23	12	16	18	22	18	18	11	16	18	21	13	14	24	13	
<b>Lib Dem?</b>	0 – Would definitely NOT vote for them	46	55	38	6	31	60	47	44	28	40	51	59	40	53	40	45	48	47	48
	1	6	6	5	1	5	7	6	5	10	5	5	6	6	6	6	5	7	7	5
	2	6	7	6	2	7	6	6	6	7	6	6	5	6	6	5	6	6	6	6
	3	6	7	7	2	7	5	6	7	10	7	5	5	6	7	6	6	6	8	7
	4	5	6	5	6	7	4	6	5	9	6	4	4	6	5	6	7	5	4	5
	5	15	12	20	17	18	11	14	17	17	19	13	10	17	13	17	13	17	15	17
	6	5	3	7	7	8	3	5	5	7	6	4	3	6	4	6	5	4	5	4
	7	4	2	5	12	7	2	4	4	5	5	4	2	5	2	6	4	2	4	4
	8	2	1	3	15	5	1	2	3	4	2	2	2	3	1	3	3	3	1	2
	9	2	0	1	10	2	0	2	1	1	2	1	2	2	1	2	2	1	1	2
10 – Would definitely vote for them	3	1	1	20	4	1	3	2	2	2	4	3	3	2	4	5	1	2	1	

# YouGov / CPS Survey Results

Sample Size: 3360 GB Adults  
Fieldwork: 19th - 23rd April 2018

	House Tenure										Education Level				Likelihood to vote Conservative				
	Total	Own – outright	Own – with a mortgage	Own (part-own)	TOTAL OWN	Rent – from a private landlord	Rent – from my local authority	Rent – from a housing association	TOTAL RENT	Neither – live with parents, family or friends but pay some rent to them	Neither – live rent-free with parents, family or friends	Other	Low	Medium	High	Already would vote Con	Don't already vote Con, but might (5+)	Don't already vote Con, and unlikely to	Would never vote Con
<b>Weighted Sample</b>	<b>3360</b>	1052	801	25	1878	397	192	204	793	151	154	54	992	1451	916	1016	532	421	1391
<b>Unweighted Sample</b>	<b>3360</b>	1106	815	28	1949	401	171	202	774	132	138	55	968	1490	902	1042	534	407	1377
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

On a scale of 0 to 10, where 10 means you would definitely vote for them, and 0 means you would definitely NOT vote for them, how likely are you to consider voting for each of the following parties at the next general election?

Party	Response	Total	Own – outright	Own – with a mortgage	Own (part-own)	TOTAL OWN	Rent – from a private landlord	Rent – from my local authority	Rent – from a housing association	TOTAL RENT	Neither – live with parents, family or friends but pay some rent to them	Neither – live rent-free with parents, family or friends	Other	Low	Medium	High	Already would vote Con	Don't already vote Con, but might (5+)	Don't already vote Con, and unlikely to	Would never vote Con	
<b>Conservative?</b>	0 – Would definitely NOT vote for them	41	28	41	55	34	46	53	63	52	47	45	64	40	38	49	0	0	0	100	
	1	3	2	2	4	2	4	4	2	3	3	5	3	2	3	3	0	0	23	0	
	2	3	3	3	7	3	5	4	2	4	4	2	3	3	3	4	0	0	25	0	
	3	4	3	4	0	3	3	4	3	3	5	4	0	3	4	4	0	0	30	0	
	4	3	2	3	6	3	3	3	1	3	2	6	1	2	4	2	0	0	22	0	
	5	10	8	10	3	8	12	15	10	12	12	14	17	12	11	10	9	2	59	0	0
	6	3	3	3	2	3	4	3	2	3	3	4	2	1	3	3	3	2	17	0	0
	7	5	5	6	0	5	5	4	1	4	7	3	1	4	5	4	9	12	0	0	
	8	6	7	9	8	8	3	2	2	3	5	4	4	5	6	6	16	7	0	0	
	9	3	5	4	6	5	1	1	4	2	2	1	2	3	4	3	11	1	0	0	
	10 – Would definitely vote for them	19	33	17	7	26	13	6	10	11	7	12	10	24	19	13	60	4	0	0	
<b>Labour?</b>	0 – Would definitely NOT vote for them	39	53	34	19	44	31	34	43	35	27	25	39	49	37	29	76	20	8	28	
	1	4	5	4	4	5	2	4	4	3	0	0	2	4	4	3	5	3	9	1	
	2	3	4	4	0	4	2	3	1	2	4	3	2	3	3	3	5	4	5	1	
	3	3	3	3	10	3	4	4	4	4	3	2	0	2	4	3	3	3	9	2	
	4	3	3	4	6	3	5	2	2	4	4	1	4	4	3	4	3	3	9	2	
	5	12	10	12	9	11	12	11	11	12	12	15	17	12	12	10	5	39	7	7	
	6	4	3	5	9	4	5	4	3	4	6	6	1	3	5	5	2	7	8	4	
	7	6	3	8	7	5	8	9	3	7	6	9	0	3	6	7	1	7	15	6	
	8	6	4	5	9	4	9	3	7	7	9	13	8	3	6	9	0	6	16	7	
	9	4	2	4	11	3	6	7	5	6	4	4	12	3	3	5	0	3	8	6	
	10 – Would definitely vote for them	17	12	16	16	14	16	20	18	17	17	25	22	16	14	16	21	0	6	5	36
<b>Lib Dem?</b>	0 – Would definitely NOT vote for them	46	53	42	27	48	36	55	58	46	38	43	47	58	44	36	57	24	15	55	
	1	6	6	5	7	5	6	7	5	6	8	2	4	6	6	5	7	3	13	4	
	2	6	6	6	4	6	9	2	6	6	9	3	9	5	6	7	7	6	8	4	
	3	6	5	7	6	6	8	5	3	6	6	8	5	5	8	7	7	6	10	6	
	4	5	4	6	3	5	8	6	5	7	7	4	2	5	6	6	6	6	12	3	
	5	15	13	17	30	15	15	15	16	15	15	19	19	12	16	17	10	35	18	11	
	6	5	4	7	0	5	6	2	3	4	2	5	7	2	5	8	3	5	9	5	
	7	4	2	5	10	4	5	3	2	4	8	7	2	3	4	6	2	5	6	4	
	8	2	2	3	6	2	2	2	1	2	4	5	1	1	2	4	1	4	4	2	
	9	2	2	1	2	1	2	1	0	2	2	2	0	1	1	2	0	1	3	2	
	10 – Would definitely vote for them	3	3	2	5	3	3	2	1	2	2	1	2	4	3	3	3	0	6	3	3

	Vote in 2017			EU Ref 2016		Gender		Age				Social Grade		Region					
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
<b>Weighted Sample</b>	<b>3360</b>	<b>1152</b>	<b>1102</b>	<b>205</b>	<b>1320</b>	<b>1435</b>	<b>1626</b>	<b>1734</b>	<b>376</b>	<b>1418</b>	<b>796</b>	<b>769</b>	<b>1915</b>	<b>1445</b>	<b>450</b>	<b>1089</b>	<b>719</b>	<b>810</b>	<b>292</b>
<b>Unweighted Sample</b>	<b>3360</b>	<b>1154</b>	<b>1073</b>	<b>216</b>	<b>1501</b>	<b>1363</b>	<b>1463</b>	<b>1897</b>	<b>316</b>	<b>1397</b>	<b>837</b>	<b>810</b>	<b>1977</b>	<b>1383</b>	<b>368</b>	<b>1140</b>	<b>745</b>	<b>800</b>	<b>307</b>
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Looking forward, once the issue of Brexit has been resolved, what other issues do you think will be most important for the government to address? Please tick up to three

NHS and health	72	74	79	75	77	73	64	78	67	67	75	79	73	70	64	78	71	70	66
Immigration	32	46	20	13	12	53	30	33	13	27	36	44	28	37	30	33	32	33	26
Economy	24	28	21	28	32	18	29	19	20	25	25	22	27	19	23	24	21	24	31
Housing	22	17	28	32	26	19	21	23	21	24	20	22	22	22	38	22	16	19	18
Education and schools	20	15	28	31	29	14	17	23	31	22	19	14	24	16	21	22	18	19	21
Defence and security	19	32	10	13	15	25	18	19	10	15	21	28	18	20	13	21	19	20	17
Law and order	19	26	14	15	14	26	20	17	5	13	25	29	19	18	19	20	18	19	13
Welfare benefits	15	11	19	16	16	14	13	16	11	16	15	13	13	16	14	12	16	16	18
Environment	14	9	18	24	21	8	15	14	23	15	13	9	17	11	16	15	14	12	15
Pensions	10	11	9	11	9	12	10	10	5	7	14	14	10	10	7	11	10	10	14
Unemployment	8	5	10	7	9	6	8	9	15	9	7	5	8	9	9	6	9	10	14
Taxation	6	5	7	5	7	5	8	4	6	7	5	4	6	5	5	4	7	7	6
Transport	4	3	5	7	4	3	6	2	6	4	4	2	4	4	6	4	4	4	3
Something else	2	1	3	0	2	1	2	1	1	3	2	1	2	2	2	2	1	2	2
Don't know	6	2	4	3	4	3	6	5	11	8	2	2	4	8	6	4	7	6	6

Thinking about the things that government could do to improve your own life, which of the following things do you think would do the most to help you? Please tick up to three

Do more to keep down the cost of living	47	47	49	40	45	52	43	51	35	48	50	49	45	51	45	47	49	48	45
Better health service provision	42	48	43	51	44	47	36	47	22	31	49	64	43	39	36	46	40	41	39
Less crime	27	37	22	20	20	37	28	27	15	21	33	40	27	27	32	26	26	30	21
Lower taxes	24	30	19	14	19	30	26	22	16	25	26	24	24	23	14	25	26	25	24
More affordable housing	23	17	27	24	24	18	22	24	41	28	16	13	22	24	32	25	19	21	17
Better or more affordable public transport	20	18	22	30	25	17	21	19	22	17	23	20	22	17	20	24	16	17	19
More economic growth	17	23	14	21	21	17	20	13	12	15	19	20	20	12	12	16	18	17	23
Reduce pollution	16	14	17	29	21	12	16	16	21	13	18	17	19	13	20	16	17	14	12
Better job opportunities	11	7	13	12	12	8	11	11	23	14	9	2	10	12	10	9	14	10	17
Better schools and education	10	8	12	15	12	8	8	11	9	12	9	6	11	8	7	10	9	10	11
Better employment rights	6	2	7	3	7	3	7	4	6	7	6	1	5	6	6	4	6	5	11
Better adult education and training	5	3	7	4	5	3	4	5	6	6	3	3	4	5	5	4	5	5	4
Better or more affordable childcare provision	5	3	5	6	6	3	3	6	6	8	1	1	5	4	6	3	4	4	8
Something else	5	4	6	6	6	6	6	5	2	4	8	7	5	6	8	5	5	6	5
Don't know	6	3	5	1	3	4	7	5	10	8	3	2	4	8	8	4	6	6	7

Generally speaking, do you think the government taxes too much and spends too much on services, taxes too little and spends too little on services, or gets the balance about right?

Taxes too much and spends too much on services	26	27	24	14	17	33	28	25	26	28	27	23	25	28	26	26	27	27	26
Taxes too little and spends too little on services	28	21	38	49	38	23	29	27	22	23	34	32	30	24	31	30	24	28	24
Gets the balance about right	19	32	10	20	19	21	21	17	16	18	19	23	21	17	16	22	19	18	18
Don't know	27	20	29	17	26	23	22	31	36	31	20	22	24	31	27	22	30	27	32

	House Tenure											Education Level				Likelihood to vote Conservative			
	Total	Own – outright	Own – with a mortgage	Own (part-own)	TOTAL OWN	Rent – from a private landlord	Rent – from my local authority	Rent – from a housing association	TOTAL RENT	Neither – live with parents, family or friends but pay some rent to them	Neither – live rent-free with parents, family or friends	Other	Low	Medium	High	Already would vote Con	Don't already vote Con, but might (5+)	Don't already vote Con, and unlikely to	Would never vote Con
<b>Weighted Sample</b>	<b>3360</b>	<b>1052</b>	<b>801</b>	<b>25</b>	<b>1878</b>	<b>397</b>	<b>192</b>	<b>204</b>	<b>793</b>	<b>151</b>	<b>154</b>	<b>54</b>	<b>992</b>	<b>1451</b>	<b>916</b>	<b>1016</b>	<b>532</b>	<b>421</b>	<b>1391</b>
<b>Unweighted Sample</b>	<b>3360</b>	<b>1106</b>	<b>815</b>	<b>28</b>	<b>1949</b>	<b>401</b>	<b>171</b>	<b>202</b>	<b>774</b>	<b>132</b>	<b>138</b>	<b>55</b>	<b>968</b>	<b>1490</b>	<b>902</b>	<b>1042</b>	<b>534</b>	<b>407</b>	<b>1377</b>
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Looking forward, once the issue of Brexit has been resolved, what other issues do you think will be most important for the government to address? Please tick up to three

NHS and health	72	77	69	80	74	70	65	72	69	69	59	56	70	72	72	72	69	71	72
Immigration	32	38	29	26	34	26	39	39	33	27	19	24	43	31	20	46	36	24	22
Economy	24	25	30	17	27	24	11	15	19	23	17	17	18	25	28	29	22	24	20
Housing	22	19	16	33	18	32	29	27	30	26	21	24	19	20	28	17	19	21	27
Education and schools	20	18	23	23	20	25	12	16	20	16	26	20	12	21	28	15	19	22	24
Defence and security	19	24	20	17	22	14	17	18	16	14	12	15	21	20	15	32	18	14	11
Law and order	19	27	18	15	23	11	18	16	14	11	7	4	24	18	13	26	19	15	14
Welfare benefits	15	12	14	20	13	15	21	19	17	20	14	12	16	13	16	11	11	13	19
Environment	14	11	16	8	13	19	7	9	13	10	20	23	8	14	21	9	12	18	18
Pensions	10	13	11	4	12	6	9	11	8	5	3	11	13	9	8	11	13	6	10
Unemployment	8	7	6	9	7	8	9	9	8	18	14	11	8	9	8	5	8	12	10
Taxation	6	4	8	10	6	5	5	3	5	11	4	1	5	6	6	5	6	8	6
Transport	4	3	3	0	3	3	3	1	2	9	6	4	2	4	5	3	3	4	5
Something else	2	2	2	0	2	3	3	1	3	1	2	1	1	2	3	1	1	2	3
Don't know	6	2	5	0	3	7	8	10	8	9	16	18	7	6	3	1	7	7	8

Thinking about the things that government could do to improve your own life, which of the following things do you think would do the most to help you? Please tick up to three

Do more to keep down the cost of living	47	45	47	54	46	50	52	61	54	44	33	45	54	45	43	46	50	41	49
Better health service provision	42	58	38	43	49	31	35	35	33	25	22	28	44	40	42	46	38	38	41
Less crime	27	39	25	21	33	16	24	23	20	20	19	21	34	28	19	38	25	25	21
Lower taxes	24	25	28	26	27	21	20	23	21	22	15	11	27	25	19	29	28	20	20
More affordable housing	23	9	11	39	10	53	32	28	42	43	33	38	18	24	25	16	26	26	26
Better or more affordable public transport	20	21	19	23	20	20	12	18	18	19	18	26	15	19	26	19	18	21	20
More economic growth	17	21	21	8	21	12	6	11	10	16	11	9	12	17	21	25	15	14	13
Reduce pollution	16	18	15	20	17	15	10	14	13	12	21	9	11	16	21	16	11	18	17
Better job opportunities	11	5	11	21	8	15	12	11	13	26	23	10	9	12	13	7	12	15	13
Better schools and education	10	8	14	14	11	8	6	6	7	5	10	7	7	9	13	7	10	11	11
Better employment rights	6	3	8	2	5	6	7	3	6	9	5	9	5	6	6	2	6	5	8
Better adult education and training	5	4	6	2	5	4	7	3	4	2	7	1	4	5	5	3	5	7	5
Better or more affordable childcare provision	5	2	9	5	5	6	1	1	3	1	1	7	2	4	8	3	4	7	5
Something else	5	6	6	0	6	4	6	5	5	4	9	5	5	5	8	4	5	4	7
Don't know	6	3	7	0	4	5	11	10	8	7	14	15	7	6	3	3	7	7	7

Generally speaking, do you think the government taxes too much and spends too much on services, taxes too little and spends too little on services, or gets the balance about right?

Taxes too much and spends too much on services	26	25	25	24	25	29	30	26	29	34	15	14	30	27	21	27	23	25	27
Taxes too little and spends too little on services	28	31	27	25	29	29	26	26	27	19	24	28	21	26	37	20	22	30	35
Gets the balance about right	19	23	21	38	22	15	14	12	14	14	14	18	18	20	19	36	18	19	7
Don't know	27	21	28	14	24	27	31	36	30	32	47	40	30	27	23	17	37	26	30

	Vote in 2017			EU Ref 2016		Gender		Age				Social Grade		Region					
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
<b>Weighted Sample</b>	<b>3360</b>	<b>1152</b>	<b>1102</b>	<b>205</b>	<b>1320</b>	<b>1435</b>	<b>1626</b>	<b>1734</b>	<b>376</b>	<b>1418</b>	<b>796</b>	<b>769</b>	<b>1915</b>	<b>1445</b>	<b>450</b>	<b>1089</b>	<b>719</b>	<b>810</b>	<b>292</b>
<b>Unweighted Sample</b>	<b>3360</b>	<b>1154</b>	<b>1073</b>	<b>216</b>	<b>1501</b>	<b>1363</b>	<b>1463</b>	<b>1897</b>	<b>316</b>	<b>1397</b>	<b>837</b>	<b>810</b>	<b>1977</b>	<b>1383</b>	<b>368</b>	<b>1140</b>	<b>745</b>	<b>800</b>	<b>307</b>
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Now, thinking about the sort of things that British governments do. Do you think they try to do too much, should try to do more, or do they get the balance about right?

Governments do too much, and interfere in areas of people's lives they should leave alone	<b>30</b>	41	23	24	21	42	35	26	14	25	36	41	30	31	29	31	30	29	30
Governments do not do enough, and should do more to try and improve people lives in more ways	<b>38</b>	25	49	44	47	30	35	40	45	37	39	34	37	38	38	36	37	40	38
Governments generally get the balance about right	<b>16</b>	25	10	24	19	16	17	16	13	16	17	18	19	13	15	19	15	15	16
Don't know	<b>16</b>	9	18	8	14	12	14	18	28	22	8	7	14	19	18	14	18	16	16

Which of the following statements best reflects your view? Even if you don't agree entirely with either of them, please pick the view that comes closest to yours.

Government should focus on equality of outcomes – that is, making sure that the gap between rich and poor is not too large	<b>36</b>	24	49	39	40	35	38	35	29	37	41	35	34	39	39	32	34	41	41
Government should focus on equality of opportunity – that is, making sure everyone has the chance to succeed if they have the talent or put in the work	<b>48</b>	65	38	51	48	53	47	49	49	45	47	55	53	42	43	54	50	44	43
Neither	<b>4</b>	5	3	4	4	4	4	4	4	3	5	5	4	4	5	4	4	4	4
Don't know	<b>11</b>	6	10	6	9	8	11	12	19	15	7	5	9	15	14	10	12	12	12

Which of the following statements best reflects your view? Even if you don't agree entirely with either of them, please pick the view that comes closest to yours.

It is better when government actively try to help all people at all stages of their life, whether or not they need assistance	<b>33</b>	23	46	33	41	26	33	34	40	36	31	27	35	31	37	31	35	32	33
It is better when government leaves people to get on with their own lives, and only provides a safety net for those who need help the most	<b>49</b>	66	35	50	43	59	50	48	37	43	55	60	50	47	42	54	46	48	49
Neither	<b>5</b>	4	6	10	6	5	5	5	3	5	6	6	6	5	7	5	4	6	7
Don't know	<b>13</b>	7	13	8	10	10	12	14	20	16	8	8	9	17	14	10	15	14	11

Which of the following statements best reflects your view? Even if you don't agree entirely with either of them, please pick the view that comes closest to yours.

Introducing competition into government services drives up standards and gets better value for money	<b>29</b>	40	21	24	25	35	33	25	29	28	27	32	30	27	26	32	30	27	23
Introducing competition into government services wastes money and ends up providing a less good service	<b>42</b>	33	53	56	48	40	44	40	32	39	51	43	43	41	42	41	38	45	46
Neither	<b>7</b>	9	6	7	8	8	7	8	3	6	8	11	9	6	7	7	7	8	8
Don't know	<b>22</b>	17	20	13	19	17	16	27	35	27	13	15	18	26	25	19	25	20	22

	House Tenure											Education Level				Likelihood to vote Conservative			
	Total	Own – outright	Own – with a mortgage	Own (part-own)	TOTAL OWN	Rent – from a private landlord	Rent – from my local authority	Rent – from a housing association	TOTAL RENT	Neither – live with parents, family or friends but pay some rent to them	Neither – live rent-free with parents, family or friends	Other	Low	Medium	High	Already would vote Con	Don't already vote Con, but might (5+)	Don't already vote Con, and unlikely to	Would never vote Con
<b>Weighted Sample</b>	<b>3360</b>	1052	801	25	1878	397	192	204	793	151	154	54	992	1451	916	1016	532	421	1391
<b>Unweighted Sample</b>	<b>3360</b>	1106	815	28	1949	401	171	202	774	132	138	55	968	1490	902	1042	534	407	1377
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Now, thinking about the sort of things that British governments do. Do you think they try to do too much, should try to do more, or do they get the balance about right?

Governments do too much, and interfere in areas of people's lives they should leave alone	<b>30</b>	38	29	20	34	27	33	31	29	23	13	14	34	30	27	41	28	22	25
Governments do not do enough, and should do more to try and improve people lives in more ways	<b>38</b>	33	35	59	34	41	43	37	40	38	32	32	35	37	41	22	34	44	48
Governments generally get the balance about right	<b>16</b>	21	18	18	19	12	7	8	10	15	17	12	13	17	19	29	15	18	7
Don't know	<b>16</b>	8	17	3	12	20	18	24	21	24	37	41	18	16	14	8	23	16	20

Which of the following statements best reflects your view? Even if you don't agree entirely with either of them, please pick the view that comes closest to yours.

Government should focus on equality of outcomes – that is, making sure that the gap between rich and poor is not too large	<b>36</b>	34	35	75	35	32	54	39	39	38	27	27	37	34	39	22	30	38	48
Government should focus on equality of opportunity – that is, making sure everyone has the chance to succeed if they have the talent or put in the work	<b>48</b>	55	50	25	52	50	28	35	41	44	44	47	43	51	50	67	51	46	34
Neither	<b>4</b>	5	4	0	4	4	5	3	4	3	4	1	4	5	3	5	4	5	3
Don't know	<b>11</b>	6	11	0	8	15	13	23	17	15	25	24	15	11	8	5	15	11	14

Which of the following statements best reflects your view? Even if you don't agree entirely with either of them, please pick the view that comes closest to yours.

It is better when government actively try to help all people at all stages of their life, whether or not they need assistance	<b>33</b>	29	35	55	32	32	35	25	31	32	35	24	28	33	39	22	28	41	41
It is better when government leaves people to get on with their own lives, and only provides a safety net for those who need help the most	<b>49</b>	59	46	31	53	49	42	48	47	48	33	32	51	49	47	66	51	41	38
Neither	<b>5</b>	5	6	5	6	4	8	4	5	3	8	8	5	5	5	5	5	6	6
Don't know	<b>13</b>	7	13	8	10	15	14	24	17	16	24	37	16	13	9	7	15	13	16

Which of the following statements best reflects your view? Even if you don't agree entirely with either of them, please pick the view that comes closest to yours.

Introducing competition into government services drives up standards and gets better value for money	<b>29</b>	31	30	14	30	25	26	29	26	26	28	15	27	31	27	42	30	30	18
Introducing competition into government services wastes money and ends up providing a less good service	<b>42</b>	46	41	52	44	42	43	35	41	33	31	44	38	40	49	33	34	41	52
Neither	<b>7</b>	10	8	18	9	5	6	6	5	5	8	10	8	7	8	9	9	6	6
Don't know	<b>22</b>	14	21	17	17	28	24	31	28	36	33	32	26	22	15	15	27	23	24

	Vote in 2017			EU Ref 2016		Gender		Age				Social Grade		Region					
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
<b>Weighted Sample</b>	<b>3360</b>	1152	1102	205	1320	1435	1626	1734	376	1418	796	769	1915	1445	450	1089	719	810	292
<b>Unweighted Sample</b>	<b>3360</b>	1154	1073	216	1501	1363	1463	1897	316	1397	837	810	1977	1383	368	1140	745	800	307
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**Thinking about how public services are DELIVERED, which of the following best reflects your view?**

It would be better if all public services were delivered only by public sector providers, without any private companies getting involved	<b>41</b>	32	55	45	46	42	42	40	34	36	47	46	40	42	38	41	39	44	43
It would be better if public services were delivered by a mixture of public sector and private sector providers	<b>22</b>	27	17	36	25	20	24	20	23	21	22	21	26	17	23	23	19	20	25
It would be better if public services were funded by the state, but were all actually delivered by private sector companies	<b>5</b>	6	3	2	4	5	5	4	5	5	4	5	5	4	4	5	5	6	2
I don't really mind whether public services are delivered by public sector or private sector companies	<b>15</b>	23	9	8	12	19	14	16	11	15	16	18	16	15	14	16	17	15	13
None of these	<b>1</b>	1	1	0	1	1	2	1	3	2	2	0	2	1	1	1	2	1	2
Don't know	<b>16</b>	10	15	8	13	12	12	19	24	21	9	9	12	21	19	14	18	14	15

**And thinking specifically about how NHS healthcare is DELIVERED, which of the following best reflects your view?**

It would be better if all NHS services were delivered only by public sector providers, without any private companies get involved	<b>50</b>	40	65	60	58	49	51	49	42	46	57	52	49	50	48	50	47	52	54
It would be better if NHS services were delivered by a mixture of public sector and private sector providers	<b>18</b>	26	12	22	18	19	19	18	19	17	18	20	20	16	17	20	20	16	17
It would be better if NHS services were funded by the state, but were all actually delivered by private sector providers	<b>4</b>	6	3	1	3	5	5	4	3	5	3	5	5	4	4	4	4	5	4
I don't really mind whether NHS services are delivered by public sector or private sector companies	<b>12</b>	18	6	8	9	15	11	13	10	11	13	15	13	11	11	14	12	11	11
None of these	<b>2</b>	2	1	1	1	2	2	1	2	2	2	2	2	1	1	1	3	2	2
Don't know	<b>14</b>	8	13	7	11	10	12	15	23	20	6	5	10	18	18	11	15	14	12

**Thinking about the actions government could take on housing, which of the following do you think is more important for government to address?**

Making it easier for people to afford to buy a home	<b>49</b>	51	52	49	51	47	47	50	57	50	47	44	52	44	45	50	48	52	40
Reducing the cost of renting a home	<b>20</b>	16	21	16	19	21	20	20	17	20	21	20	16	24	22	19	20	16	26
Making rental tenancies longer and more secure for tenants	<b>16</b>	19	15	23	18	16	15	17	6	14	17	23	18	13	17	17	15	15	17
None of these	<b>5</b>	8	3	7	4	8	7	4	2	4	7	7	6	5	5	6	5	5	5
Don't know	<b>10</b>	7	9	4	8	8	11	10	19	12	8	6	8	13	11	8	12	12	12

**Generally speaking, how do you think the cost of university education should be funded?**

It should be paid for by everybody, through general taxes like income tax, corporation tax or VAT	<b>32</b>	22	43	40	43	25	34	30	32	31	34	33	35	29	32	30	30	34	43
It should be paid for by the people who go to university, though either tuition fees or a tax paid only by graduates	<b>48</b>	64	39	41	41	58	47	49	40	49	50	47	48	48	50	52	49	45	36
Not sure	<b>20</b>	14	17	19	16	18	19	20	27	20	16	20	17	24	18	18	21	21	21

	House Tenure											Education Level				Likelihood to vote Conservative			
	Total	Own – outright	Own – with a mortgage	Own (part-own)	TOTAL OWN	Rent – from a private landlord	Rent – from my local authority	Rent – from a housing association	TOTAL RENT	Neither – live with parents, family or friends but pay some rent to them	Neither – live rent-free with parents, family or friends	Other	Low	Medium	High	Already would vote Con	Don't already vote Con, but might (5+)	Don't already vote Con, and unlikely to	Would never vote Con
<b>Weighted Sample</b>	<b>3360</b>	1052	801	25	1878	397	192	204	793	151	154	54	992	1451	916	1016	532	421	1391
<b>Unweighted Sample</b>	<b>3360</b>	1106	815	28	1949	401	171	202	774	132	138	55	968	1490	902	1042	534	407	1377
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**Thinking about how public services are DELIVERED, which of the following best reflects your view?**

It would be better if all public services were delivered only by public sector providers, without any private companies getting involved	<b>41</b>	44	38	52	41	39	46	36	40	36	34	43	40	39	45	30	33	39	52
It would be better if public services were delivered by a mixture of public sector and private sector providers	<b>22</b>	24	23	25	23	21	17	14	18	18	20	12	16	23	26	30	22	23	15
It would be better if public services were funded by the state, but were all actually delivered by private sector companies	<b>5</b>	5	6	2	5	4	5	3	4	2	4	10	5	5	5	6	7	4	3
I don't really mind whether public services are delivered by public sector or private sector companies	<b>15</b>	16	16	9	16	17	12	17	16	14	17	6	18	16	12	24	15	14	10
None of these	<b>1</b>	1	1	0	1	1	1	1	1	2	2	1	1	2	1	0	2	2	2
Don't know	<b>16</b>	10	16	12	13	19	20	28	21	28	23	28	21	16	11	9	20	17	19

**And thinking specifically about how NHS healthcare is DELIVERED, which of the following best reflects your view?**

It would be better if all NHS services were delivered only by public sector providers, without any private companies get involved	<b>50</b>	51	50	55	51	49	54	47	50	42	51	42	48	48	55	38	41	50	62
It would be better if NHS services were delivered by a mixture of public sector and private sector providers	<b>18</b>	21	17	18	20	15	17	13	15	17	10	12	15	19	21	27	20	16	12
It would be better if NHS services were funded by the state, but were all actually delivered by private sector providers	<b>4</b>	4	5	8	4	5	4	3	4	4	3	6	5	5	3	6	5	5	2
I don't really mind whether NHS services are delivered by public sector or private sector companies	<b>12</b>	15	12	4	13	13	5	11	11	9	9	12	13	13	10	19	14	11	6
None of these	<b>2</b>	2	2	0	2	1	3	2	2	1	4	3	2	2	2	2	3	3	1
Don't know	<b>14</b>	7	14	15	10	17	16	24	19	28	24	26	17	14	9	7	18	14	17

**Thinking about the actions government could take on housing, which of the following do you think is more important for government to address?**

Making it easier for people to afford to buy a home	<b>49</b>	49	53	59	51	45	33	32	38	62	50	34	44	51	50	52	47	48	47
Reducing the cost of renting a home	<b>20</b>	16	12	21	15	28	32	37	31	17	16	24	23	18	19	15	21	20	23
Making rental tenancies longer and more secure for tenants	<b>16</b>	19	15	18	17	16	24	12	17	7	10	17	16	15	17	18	14	12	16
None of these	<b>5</b>	8	7	0	8	2	2	3	2	2	3	5	5	5	7	8	6	5	4
Don't know	<b>10</b>	8	12	2	9	9	9	16	11	12	20	20	12	11	8	6	13	15	11

**Generally speaking, how do you think the cost of university education should be funded?**

It should be paid for by everybody, through general taxes like income tax, corporation tax or VAT	<b>32</b>	31	33	39	32	30	31	26	30	32	30	36	23	32	43	22	22	32	44
It should be paid for by the people who go to university, though either tuition fees or a tax paid only by graduates	<b>48</b>	51	48	49	50	50	45	46	48	46	42	28	52	48	43	65	52	49	34
Not sure	<b>20</b>	18	19	13	18	20	23	28	23	22	29	36	25	20	15	13	27	19	22



Sample Size: 3360 GB Adults  
Fieldwork: 19th - 23rd April 2018

	Vote in 2017			EU Ref 2016		Gender		Age				Social Grade		Region					
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
<b>Weighted Sample</b>	<b>3360</b>	1152	1102	205	1320	1435	1626	1734	376	1418	796	769	1915	1445	450	1089	719	810	292
<b>Unweighted Sample</b>	<b>3360</b>	1154	1073	216	1501	1363	1463	1897	316	1397	837	810	1977	1383	368	1140	745	800	307
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**Looking forward, do you think Britain will be a better or worse place in twenty years time?**

A better place	<b>16</b>	27	10	13	9	24	20	13	18	13	16	23	17	16	15	19	14	18	12
A worse place	<b>41</b>	30	49	53	50	36	40	42	35	43	44	38	39	43	42	39	41	41	48
Neither better nor worse	<b>24</b>	29	20	20	22	26	22	25	19	23	25	25	25	22	23	26	24	21	20
Don't know	<b>19</b>	13	21	14	19	14	18	20	28	21	15	14	19	19	21	16	21	20	21

**When, if ever, do you think you will be able to afford to own your own home?**

[Only asked to respondents under 40; n=1064]

In the next five years	<b>11</b>	13	11	15	13	11	12	10	12	10	0	0	13	8	8	9	14	13	10
In the next ten years	<b>14</b>	9	17	16	16	7	13	15	18	12	0	0	15	12	19	14	11	16	9
In the next fifteen years	<b>6</b>	5	6	5	5	3	7	6	13	3	0	0	8	4	5	6	9	7	4
In the next twenty years	<b>6</b>	2	5	3	6	2	6	6	10	4	0	0	6	5	7	5	4	8	5
More than twenty years	<b>6</b>	3	5	2	5	5	6	5	10	4	0	0	6	5	9	6	1	5	12
Never	<b>13</b>	12	15	3	10	21	12	14	8	16	0	0	9	19	19	17	11	9	7
Not applicable – I would never want to own my own home	<b>2</b>	1	2	3	2	3	3	2	3	2	0	0	1	4	2	3	3	1	4
Not applicable – I already own my own home	<b>25</b>	41	25	39	34	36	22	28	4	36	0	0	29	21	19	25	25	25	37
Don't know	<b>16</b>	13	13	14	10	13	18	15	21	14	0	0	12	22	12	16	21	16	13

**Looking further forward, do you expect you will or will not be able to save or invest enough during your working life to have a comfortable retirement?**

[Only asked to respondents under 40; n=1064]

Yes, I expect to have enough for a comfortable retirement	<b>27</b>	48	21	49	32	29	35	21	32	25	0	0	34	19	23	30	26	27	32
No, I do not expect to have enough for a comfortable retirement	<b>47</b>	36	53	34	45	51	38	54	35	52	0	0	43	51	48	45	47	48	44
Don't know	<b>26</b>	17	26	17	23	20	27	25	32	23	0	0	23	30	29	25	27	25	23

	House Tenure											Education Level				Likelihood to vote Conservative			
	Total	Own – outright	Own – with a mortgage	Own (part-own)	TOTAL OWN	Rent – from a private landlord	Rent – from my local authority	Rent – from a housing association	TOTAL RENT	Neither – live with parents, family or friends but pay some rent to them	Neither – live rent-free with parents, family or friends	Other	Low	Medium	High	Already would vote Con	Don't already vote Con, but might (5+)	Don't already vote Con, and unlikely to	Would never vote Con
<b>Weighted Sample</b>	<b>3360</b>	1052	801	25	1878	397	192	204	793	151	154	54	992	1451	916	1016	532	421	1391
<b>Unweighted Sample</b>	<b>3360</b>	1106	815	28	1949	401	171	202	774	132	138	55	968	1490	902	1042	534	407	1377
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**Looking forward, do you think Britain will be a better or worse place in twenty years time?**

A better place	16	18	16	0	17	17	16	15	16	9	16	13	17	18	13	30	15	14	8
A worse place	41	40	40	40	45	41	36	42	45	45	33	33	39	39	46	26	36	42	54
Neither better nor worse	24	27	24	33	26	16	29	27	22	21	22	22	25	23	23	30	28	24	17
Don't know	19	15	20	27	17	22	14	22	20	25	28	32	19	19	18	14	21	20	22

**When, if ever, do you think you will be able to afford to own your own home?**

[Only asked to respondents under 40; n=1064]

In the next five years	11	6	2	13	3	20	0	10	16	19	9	12	5	10	15	15	7	10	11
In the next ten years	14	14	2	0	3	26	4	7	19	17	16	15	10	15	14	11	14	12	16
In the next fifteen years	6	6	3	8	4	7	7	2	6	4	8	4	4	9	4	6	7	13	4
In the next twenty years	6	0	2	7	2	8	2	5	6	8	14	7	6	6	5	4	5	8	6
More than twenty years	6	12	1	15	3	3	17	3	5	6	7	10	6	8	3	2	7	9	5
Never	13	2	1	0	1	18	52	32	25	19	10	7	25	13	7	6	15	11	16
Not applicable – I would never want to own my own home	2	0	0	0	0	1	12	9	4	3	2	0	3	3	1	2	2	3	3
Not applicable – I already own my own home	25	53	81	46	76	1	2	0	1	3	2	2	15	18	40	42	23	21	22
Don't know	16	7	8	10	8	15	6	32	18	22	31	42	25	18	10	13	21	13	17

**Looking further forward, do you expect you will or will not be able to save or invest enough during your working life to have a comfortable retirement?**

[Only asked to respondents under 40; n=1064]

Yes, I expect to have enough for a comfortable retirement	27	34	37	19	36	31	7	13	24	16	23	15	12	26	36	53	18	29	22
No, I do not expect to have enough for a comfortable retirement	47	48	40	71	42	46	77	51	51	51	35	30	61	45	42	29	56	45	50
Don't know	26	18	22	10	21	23	16	37	25	33	42	55	27	28	22	18	26	26	28