

YouGov / CPS Survey Results

Sample Size: 1064 GB Adults under 40

Fieldwork: 19th - 23rd April 2018

	Vote in 2017				EU Ref 2016		Gender		Age		Social Grade		Region				
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-39	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1129	197	470	57	490	255	523	606	376	752	662	467	189	332	259	241	107
Unweighted Sample	1064	187	432	55	519	233	397	667	316	748	645	419	147	348	246	220	103
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

On a scale of 0 to 10, where 10 means you would definitely vote for them, and 0 means you would definitely NOT vote for them, how likely are you to consider voting for each of the following parties at the next general election?
Conservative?

0 – Would definitely NOT vote for them	48	5	63	42	51	36	47	48	44	49	44	53	44	45	41	57	57
1	4	1	5	2	4	2	5	4	8	3	5	3	2	4	7	5	4
2	4	0	6	3	5	3	5	4	6	4	5	4	9	3	3	6	3
3	5	2	7	7	6	2	5	6	6	5	6	4	7	5	5	6	2
4	4	1	4	6	4	2	5	4	6	3	4	4	3	4	6	3	7
5	13	11	11	18	10	14	10	15	12	13	11	15	19	11	14	10	11
6	4	6	2	3	4	4	4	3	4	3	4	2	2	3	3	5	4
7	4	12	0	9	5	6	4	4	3	4	4	4	4	5	6	1	2
8	5	19	1	9	4	11	6	4	5	5	6	4	4	7	6	2	4
9	1	6	0	0	2	2	1	1	1	1	2	0	1	2	2	1	0
10 – Would definitely vote for them	8	36	0	2	6	19	8	7	5	9	9	6	5	13	7	5	5

Labour?

0 – Would definitely NOT vote for them	23	47	2	17	13	35	27	19	16	26	20	27	20	29	22	16	26
1	2	6	0	4	3	2	3	2	3	2	3	2	1	3	1	4	4
2	2	5	0	1	1	3	2	2	2	2	2	2	2	3	1	2	1
3	4	8	0	13	5	3	4	4	5	4	4	5	3	5	5	3	4
4	4	4	2	13	4	4	4	4	3	4	5	3	6	3	5	4	3
5	15	18	9	18	14	17	14	16	15	16	14	18	15	11	22	11	25
6	6	5	6	9	8	2	6	5	6	5	6	6	2	5	8	6	8
7	9	1	14	10	10	6	7	10	11	8	11	5	9	8	9	7	12
8	9	2	16	13	13	5	8	11	12	8	10	8	12	10	6	11	7
9	5	0	10	0	6	3	4	6	5	5	5	4	10	3	4	5	0
10 – Would definitely vote for them	21	3	41	2	24	20	21	21	22	20	20	21	20	20	17	31	10

Lib Dem?

0 – Would definitely NOT vote for them	34	36	29	3	24	47	37	32	28	37	28	43	30	36	35	33	37
1	6	5	6	0	5	8	7	6	10	4	6	6	5	4	7	8	6
2	7	9	7	0	8	6	6	7	7	6	7	6	5	7	5	10	5
3	8	13	9	1	8	8	7	10	10	7	8	9	8	8	8	9	10
4	7	9	6	13	8	6	7	6	9	6	7	6	9	7	7	5	4
5	19	17	21	14	20	15	17	21	17	20	21	17	20	14	24	20	18
6	6	5	7	8	8	5	5	7	7	6	7	5	7	9	4	4	7
7	6	3	8	15	9	4	7	5	5	6	8	3	9	4	3	8	5
8	4	2	4	23	6	1	4	4	4	3	5	2	3	5	4	2	3
9	1	0	1	6	1	0	1	1	1	1	2	1	2	2	1	0	2
10 – Would definitely vote for them	2	1	0	17	3	1	2	2	2	2	2	1	2	4	0	1	2

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	House Tenure											Education Level				Likelihood to vote Conservative			
	Total	Own – outright	Own – with a mortgage	Own (part-own)	TOTAL OWN	Rent – from a private landlord	Rent – from my local authority	Rent – from a housing association	TOTAL RENT	Neither – live with parents, family or friends but pay some rent to them	Neither – live rent-free with parents, family or friends	Other	Low	Medium	High	Already would vote Con	Don't already vote Con, but might (5+)	Don't already vote Con, and unlikely to	Would never vote Con
Weighted Sample	1129	45	261	8	313	219	43	69	332	123	130	32	187	552	390	180	204	207	538
Unweighted Sample	1064	41	260	10	311	221	40	67	328	106	113	29	167	517	380	178	195	194	497
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

On a scale of 0 to 10, where 10 means you would definitely vote for them, and 0 means you would definitely NOT vote for them, how likely are you to consider voting for each of the following parties at the next general election?

Party	0	1	2	3	4	5	6	7	8	9	10	0	1	2	3	4	5	6	7	8	9	10
Conservative?																						
0 – Would definitely NOT vote for them	48	37	38	55	38	51	36	74	54	47	45	67	56	43	50	0	0	0	100			
1	4	0	4	0	3	5	7	0	4	3	6	4	2	6	4	0	0	24	0			
2	4	10	3	0	4	9	15	0	8	5	2	2	4	5	4	0	0	24	0			
3	5	4	6	0	6	4	6	3	4	7	4	0	5	5	6	0	0	29	0			
4	4	13	4	0	5	2	5	2	3	3	7	2	3	6	3	0	0	22	0			
5	13	10	12	10	11	13	20	9	13	15	18	16	14	14	10	5	66	0	0			
6	4	6	3	8	3	3	9	0	3	4	2	0	4	4	3	4	16	0	0			
7	4	2	6	0	5	6	0	3	5	5	3	2	5	4	3	14	9	0	0			
8	5	8	8	15	9	3	0	1	2	6	4	4	2	5	7	26	4	0	0			
9	1	2	2	0	2	0	0	1	0	2	1	3	2	1	1	8	0	0	0			
10 – Would definitely vote for them	8	8	14	12	13	5	2	7	5	5	8	0	5	7	10	43	4	0	0			
Labour?																						
0 – Would definitely NOT vote for them	23	12	24	31	23	18	19	46	24	22	20	35	33	20	21	55	9	2	25			
1	2	4	3	12	3	2	2	2	2	0	0	3	1	3	3	7	1	5	1			
2	2	0	2	0	2	2	0	2	2	3	3	0	0	2	2	4	3	2	1			
3	4	7	4	0	5	4	13	4	5	3	3	0	3	4	4	8	3	7	2			
4	4	6	6	0	6	6	1	2	5	4	1	2	5	2	6	5	2	8	3			
5	15	26	19	17	20	13	19	11	14	13	16	18	17	18	11	14	49	9	6			
6	6	4	7	19	7	4	7	3	5	5	8	2	6	6	5	5	9	8	4			
7	9	9	8	0	8	10	11	5	9	8	10	0	4	10	9	1	8	20	7			
8	9	15	6	7	8	12	6	10	11	10	15	7	5	9	12	0	8	20	9			
9	5	3	4	13	4	7	10	2	7	4	4	17	4	4	6	0	3	10	5			
10 – Would definitely vote for them	21	13	17	0	16	18	12	13	16	29	21	15	21	20	21	1	5	9	38			
Lib Dem?																						
0 – Would definitely NOT vote for them	34	15	33	16	30	26	31	62	34	37	40	37	47	33	30	36	12	8	52			
1	6	8	6	13	6	5	9	1	5	7	2	0	3	8	5	7	2	15	4			
2	7	6	5	12	5	10	4	6	8	12	3	11	7	7	6	11	6	7	5			
3	8	6	10	0	9	9	8	3	8	7	9	6	5	9	9	10	5	9	8			
4	7	10	6	0	6	10	14	3	9	4	4	4	6	7	7	10	7	11	4			
5	19	41	21	33	24	16	27	14	17	14	21	18	19	21	16	16	45	22	10			
6	6	13	8	0	8	7	2	4	5	2	5	12	5	5	8	4	6	12	5			
7	6	0	6	0	5	7	2	4	6	9	8	3	4	5	8	4	6	8	5			
8	4	0	5	19	4	3	3	1	3	5	6	2	2	3	5	2	6	4	4			
9	1	0	1	7	1	2	0	0	2	2	2	0	1	1	2	0	1	3	2			
10 – Would definitely vote for them	2	0	1	0	1	4	0	2	3	1	1	7	3	2	2	0	3	2	2			

	Vote in 2017				EU Ref 2016		Gender		Age		Social Grade		Region				
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Looking forward, once the issue of Brexit has been resolved, what other issues do you think will be most important for the government to address? Please tick up to three

NHS and health	67	70	75	69	75	71	59	74	67	66	69	63	62	74	65	65	59
Housing	25	16	28	43	27	25	23	26	21	27	26	23	37	28	19	20	19
Education and schools	24	21	30	34	31	17	21	27	31	21	28	19	24	26	21	25	27
Economy	21	32	18	31	27	18	26	17	20	22	24	18	26	19	18	21	28
Immigration	20	34	15	7	9	42	18	22	13	24	16	25	23	20	17	22	20
Environment	18	14	22	29	25	7	20	17	23	16	21	15	20	21	19	14	17
Welfare benefits	15	12	18	17	16	17	14	15	11	16	14	15	12	14	15	18	13
Unemployment	13	7	16	0	12	10	12	14	15	12	11	16	13	10	13	12	24
Defence and security	12	25	8	11	11	16	12	13	10	14	11	14	10	12	9	16	16
Law and order	9	12	9	11	9	14	10	9	5	12	10	8	13	9	12	5	10
Taxation	6	5	8	3	7	7	8	5	6	6	8	5	3	6	7	8	7
Pensions	6	7	5	5	7	5	6	5	6	6	7	4	5	6	4	6	9
Transport	5	4	6	7	4	5	10	1	6	5	5	6	7	4	6	3	6
Something else	2	3	2	0	2	3	3	2	1	3	2	2	2	3	1	4	1
Don't know	10	4	6	5	5	6	11	9	11	9	6	15	9	8	12	12	9

Thinking about the things that government could do to improve your own life, which of the following things do you think would do the most to help you? Please tick up to three

Do more to keep down the cost of living	43	42	49	33	47	49	38	46	35	46	43	41	41	46	43	41	34
More affordable housing	35	31	39	39	38	31	31	39	41	32	36	34	43	40	29	35	25
Better health service provision	27	24	33	35	32	31	22	31	22	30	28	26	24	32	25	28	21
Lower taxes	21	29	18	18	18	33	20	22	16	24	21	21	11	23	25	23	22
Less crime	19	24	18	19	16	26	20	18	15	21	20	18	33	16	15	17	19
Better job opportunities	18	21	16	11	18	14	18	18	23	15	16	21	12	16	24	17	24
Better or more affordable public transport	18	13	20	28	22	12	21	15	22	16	21	13	21	20	13	16	22
Reduce pollution	16	16	15	32	19	9	18	14	21	13	19	12	21	15	17	12	15
More economic growth	13	23	11	22	15	16	18	9	12	13	16	9	7	12	12	14	25
Better schools and education	11	9	13	20	12	7	7	14	9	11	11	10	5	12	10	14	11
Better or more affordable childcare provision	9	10	10	14	11	9	5	12	6	11	10	8	9	7	10	9	14
Better adult education and training	7	5	8	5	6	4	6	7	6	7	6	7	8	6	6	8	5
Better employment rights	7	3	6	6	7	4	7	6	6	7	6	7	7	6	7	4	14
Something else	3	2	3	0	3	3	3	3	2	3	3	3	2	3	5	2	4
Don't know	9	7	7	0	5	9	11	8	10	9	6	15	13	8	8	11	6

Generally speaking, do you think the government taxes too much and spends too much on services, taxes too little and spends too little on services, or gets the balance about right?

Taxes too much and spends too much on services	27	27	25	12	18	35	25	29	26	27	26	28	26	25	27	29	29
Taxes too little and spends too little on services	23	15	31	32	32	17	26	21	22	24	27	18	30	22	19	25	19
Gets the balance about right	16	30	9	29	18	16	19	13	16	16	18	13	11	21	16	13	16
Don't know	34	28	34	27	32	32	30	38	36	33	30	41	33	32	38	34	37

	House Tenure											Education Level				Likelihood to vote Conservative			
	Total	Own – outright	Own – with a mortgage	Own (part-own)	TOTAL OWN	Rent – from a private landlord	Rent – from my local authority	Rent – from a housing association	TOTAL RENT	Neither – live with parents, family or friends but pay some rent to them	Neither – live rent-free with parents, family or friends	Other	Low	Medium	High	Already would vote Con	Don't already vote Con, but might (5+)	Don't already vote Con, and unlikely to	Would never vote Con
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Looking forward, once the issue of Brexit has been resolved, what other issues do you think will be most important for the government to address? Please tick up to three

NHS and health	67	57	65	81	64	73	61	59	68	68	59	44	59	65	72	70	64	64	68
Housing	25	24	18	28	19	34	22	32	32	27	21	23	21	22	30	21	22	24	27
Education and schools	24	26	25	39	26	30	7	18	25	18	28	25	16	26	26	22	22	25	26
Economy	21	17	29	0	27	25	8	10	20	20	18	14	12	21	26	37	19	21	17
Immigration	20	28	20	27	21	19	32	22	21	24	14	14	25	20	18	31	30	17	15
Environment	18	11	17	18	16	24	12	14	20	9	20	27	9	18	23	14	17	18	21
Welfare benefits	15	12	13	25	13	13	23	14	14	19	14	16	22	11	15	11	10	11	19
Unemployment	13	25	10	0	12	8	12	14	10	22	16	13	17	14	9	6	10	17	15
Defence and security	12	14	15	21	15	10	13	14	11	12	12	7	12	12	13	23	14	11	9
Law and order	9	17	16	21	16	5	15	8	7	9	3	2	10	10	9	11	11	8	9
Taxation	6	2	7	10	7	6	3	3	5	11	4	0	4	7	6	7	5	6	7
Pensions	6	5	9	0	9	6	2	1	4	5	3	10	5	5	7	8	6	4	5
Transport	5	7	2	0	3	4	4	0	3	10	7	2	4	5	5	4	2	7	6
Something else	2	5	2	0	2	5	2	3	4	1	2	0	2	2	3	3	0	1	3
Don't know	10	3	6	0	6	6	20	21	11	10	18	25	18	11	5	1	14	9	12

Thinking about the things that government could do to improve your own life, which of the following things do you think would do the most to help you? Please tick up to three

Do more to keep down the cost of living	43	32	43	68	42	50	44	41	48	42	31	50	45	40	45	44	42	32	46
More affordable housing	35	24	13	29	15	56	39	32	49	44	37	45	31	35	38	29	42	32	36
Better health service provision	27	32	32	38	32	25	21	18	23	25	19	13	19	25	33	22	23	29	30
Lower taxes	21	20	27	21	25	23	12	30	23	20	13	7	25	20	21	27	28	15	19
Less crime	19	21	24	7	23	12	19	16	14	19	14	15	18	22	16	25	15	20	18
Better job opportunities	18	13	16	37	16	17	6	20	16	30	25	11	22	19	15	21	17	18	18
Better or more affordable public transport	18	14	13	10	13	23	9	10	18	19	16	28	9	20	20	16	14	22	19
Reduce pollution	16	12	15	17	14	17	16	16	17	10	20	4	7	18	17	17	13	19	16
More economic growth	13	13	21	7	19	11	2	8	9	17	11	5	6	11	18	29	11	11	9
Better schools and education	11	14	15	19	15	7	12	7	8	6	11	4	8	9	14	7	13	12	11
Better or more affordable childcare provision	9	7	18	18	17	8	3	6	1	2	8	6	6	7	14	9	8	12	9
Better adult education and training	7	10	8	0	8	4	9	5	5	3	9	2	9	8	4	4	6	9	7
Better employment rights	7	17	6	6	8	7	12	3	7	10	5	5	8	7	6	4	7	7	7
Something else	3	9	3	0	3	4	2	1	3	4	3	12	4	2	4	2	2	2	4
Don't know	9	8	7	0	7	6	21	20	11	8	15	23	17	10	5	5	12	9	10

Generally speaking, do you think the government taxes too much and spends too much on services, taxes too little and spends too little on services, or gets the balance about right?

Taxes too much and spends too much on services	27	45	20	0	23	27	35	25	28	35	14	9	35	27	23	29	20	27	29
Taxes too little and spends too little on services	23	23	23	38	23	30	18	21	26	20	20	31	14	21	30	11	16	30	27
Gets the balance about right	16	16	21	39	21	13	8	10	12	14	15	9	10	17	18	36	17	15	9
Don't know	34	16	36	23	33	30	39	44	34	31	52	51	41	36	29	24	47	28	35

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Now, thinking about the sort of things that British governments do. Do you think they try to do too much, should try to do more, or do they get the balance about right?

Governments do too much, and interfere in areas of people's lives they should leave alone	19	30	16	15	13	32	24	15	14	22	20	17	21	19	16	19	24
Governments do not do enough, and should do more to try and improve people lives in more ways	40	27	48	24	46	33	34	44	45	37	39	40	37	37	37	47	39
Governments generally get the balance about right	15	24	11	38	21	14	19	12	13	17	18	12	19	18	14	10	14
Don't know	26	19	24	22	20	22	23	29	28	25	22	31	23	25	32	24	23

Which of the following statements best reflects your view? Even if you don't agree entirely with either of them, please pick the view that comes closest to yours.

Government should focus on equality of outcomes – that is, making sure that the gap between rich and poor is not too large	34	23	42	21	35	34	35	33	29	36	34	34	34	35	24	41	40
Government should focus on equality of opportunity – that is, making sure everyone has the chance to succeed if they have the talent or put in the work	45	63	42	62	50	48	45	45	49	44	49	40	45	47	51	38	44
Neither	3	2	2	4	3	2	3	3	4	3	3	4	5	2	5	4	3
Don't know	17	12	13	14	11	16	17	18	19	17	14	22	17	17	20	17	14

Which of the following statements best reflects your view? Even if you don't agree entirely with either of them, please pick the view that comes closest to yours.

It is better when government actively try to help all people at all stages of their life, whether or not they need assistance	38	23	50	36	45	32	35	41	40	38	41	34	41	39	38	38	34
It is better when government leaves people to get on with their own lives, and only provides a safety net for those who need help the most	38	60	30	37	37	47	43	34	37	39	40	36	39	40	33	39	45
Neither	5	4	4	10	4	6	5	5	3	6	5	5	5	6	5	4	7
Don't know	18	13	15	16	13	14	17	19	20	17	13	25	15	15	25	20	14

Which of the following statements best reflects your view? Even if you don't agree entirely with either of them, please pick the view that comes closest to yours.

Introducing competition into government services drives up standards and gets better value for money	30	45	25	29	28	39	37	23	29	30	32	26	29	31	30	30	25
Introducing competition into government services wastes money and ends up providing a less good service	34	23	43	42	40	29	35	33	32	35	35	32	34	36	26	38	38
Neither	5	6	5	8	6	4	4	6	3	6	5	5	3	5	5	5	8
Don't know	32	27	28	21	26	28	24	38	35	30	28	37	34	29	39	28	29

	House Tenure											Education Level				Likelihood to vote Conservative			
	Total	Own – outright	Own – with a mortgage	Own (part-own)	TOTAL OWN	Rent – from a private landlord	Rent – from my local authority	Rent – from a housing association	TOTAL RENT	Neither – live with parents, family or friends but pay some rent to them	Neither – live rent-free with parents, family or friends	Other	Low	Medium	High	Already would vote Con	Don't already vote Con, but might (5+)	Don't already vote Con, and unlikely to	Would never vote Con
Weighted Sample	1129	45	261	8	313	219	43	69	332	123	130	32	187	552	390	180	204	207	538
Unweighted Sample	1064	41	260	10	311	221	40	67	328	106	113	29	167	517	380	178	195	194	497
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Now, thinking about the sort of things that British governments do. Do you think they try to do too much, should try to do more, or do they get the balance about right?

Governments do too much, and interfere in areas of people's lives they should leave alone	19	32	24	17	25	18	16	23	19	23	11	5	20	17	22	32	16	13	18
Governments do not do enough, and should do more to try and improve people lives in more ways	40	51	29	44	32	43	42	35	41	38	33	27	34	41	40	21	28	50	46
Governments generally get the balance about right	15	10	22	28	21	15	6	5	12	12	17	10	8	15	20	31	17	17	9
Don't know	26	7	25	11	22	24	36	37	28	28	39	58	38	27	18	16	39	19	27

Which of the following statements best reflects your view? Even if you don't agree entirely with either of them, please pick the view that comes closest to yours.

Government should focus on equality of outcomes – that is, making sure that the gap between rich and poor is not too large	34	46	31	51	34	32	30	45	34	37	26	21	36	33	35	23	21	33	43
Government should focus on equality of opportunity – that is, making sure everyone has the chance to succeed if they have the talent or put in the work	45	49	51	49	50	47	43	23	41	44	43	40	30	46	52	67	48	48	36
Neither	3	2	3	0	3	3	3	1	2	3	5	2	4	4	3	1	3	6	3
Don't know	17	3	15	0	13	19	23	32	22	17	26	36	30	18	11	9	27	13	18

Which of the following statements best reflects your view? Even if you don't agree entirely with either of them, please pick the view that comes closest to yours.

It is better when government actively try to help all people at all stages of their life, whether or not they need assistance	38	34	35	64	36	39	31	35	37	33	37	25	30	39	42	26	30	46	42
It is better when government leaves people to get on with their own lives, and only provides a safety net for those who need help the most	38	60	41	17	43	39	35	29	37	45	29	26	35	36	43	56	42	35	32
Neither	5	2	7	7	6	5	9	2	5	4	9	5	5	6	4	6	3	7	5
Don't know	18	3	17	11	15	17	25	33	21	18	24	45	29	19	12	11	25	12	20

Which of the following statements best reflects your view? Even if you don't agree entirely with either of them, please pick the view that comes closest to yours.

Introducing competition into government services drives up standards and gets better value for money	30	29	32	19	31	28	24	27	27	25	31	18	23	28	34	51	29	32	22
Introducing competition into government services wastes money and ends up providing a less good service	34	52	33	50	36	37	34	23	34	30	26	31	28	32	39	21	20	35	43
Neither	5	4	7	0	6	3	3	6	4	5	8	8	4	5	6	6	6	3	5
Don't know	32	15	28	31	26	31	38	44	35	40	35	43	44	35	21	23	45	29	31

Sample Size: 1064 GB Adults under 40
Fieldwork: 19th - 23rd April 2018

	Vote in 2017				EU Ref 2016		Gender		Age		Social Grade		Region				
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-39	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1129	197	470	57	490	255	523	606	376	752	662	467	189	332	259	241	107
Unweighted Sample	1064	187	432	55	519	233	397	667	316	748	645	419	147	348	246	220	103
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking about how public services are DELIVERED, which of the following best reflects your view?

It would be better if all public services were delivered only by public sector providers, without any private companies getting involved	34	20	48	43	42	31	36	32	34	34	36	31	31	39	30	34	32
It would be better if public services were delivered by a mixture of public sector and private sector providers	22	29	19	39	26	20	24	20	23	22	27	16	24	21	20	21	29
It would be better if public services were funded by the state, but were all actually delivered by private sector companies	5	7	2	0	3	7	5	4	5	5	5	4	3	4	5	9	1
I don't really mind whether public services are delivered by public sector or private sector companies	14	25	10	6	12	18	13	16	11	16	14	15	17	13	16	14	12
None of these	2	0	1	0	1	1	3	1	3	1	2	2	1	1	3	1	4
Don't know	23	19	19	11	16	22	19	27	24	23	17	32	24	21	28	20	22

And thinking specifically about how NHS healthcare is DELIVERED, which of the following best reflects your view?

It would be better if all NHS services were delivered only by public sector providers, without any private companies get involved	42	30	59	55	55	38	43	41	42	42	44	40	39	45	37	45	44
It would be better if NHS services were delivered by a mixture of public sector and private sector providers	18	28	13	28	18	18	19	17	19	17	20	16	16	21	21	13	18
It would be better if NHS services were funded by the state, but were all actually delivered by private sector providers	4	5	4	0	2	7	5	4	3	5	4	4	5	3	3	7	5
I don't really mind whether NHS services are delivered by public sector or private sector companies	11	18	6	2	7	14	9	13	10	12	13	9	14	11	9	11	12
None of these	2	2	0	2	1	2	3	0	2	1	2	1	1	1	3	2	1
Don't know	23	17	19	14	16	21	21	24	23	23	17	31	25	20	27	21	21

Thinking about the actions government could take on housing, which of the following do you think is more important for government to address?

Making it easier for people to afford to buy a home	54	60	62	61	59	56	51	57	57	53	57	50	51	58	53	53	52
Reducing the cost of renting a home	19	11	17	12	18	17	20	17	17	19	18	19	19	15	22	19	19
Making rental tenancies longer and more secure for tenants	10	13	9	17	11	12	9	11	6	12	11	9	14	11	6	6	15
None of these	3	6	1	4	3	5	4	2	2	4	4	2	2	4	3	3	3
Don't know	14	10	11	7	9	10	16	13	19	12	10	20	14	11	16	18	11

Generally speaking, how do you think the cost of university education should be funded?

It should be paid for by everybody, through general taxes like income tax, corporation tax or VAT	30	15	36	31	37	23	32	29	32	29	31	29	28	29	24	33	48
It should be paid for by the people who go to university, though either tuition fees or a tax paid only by graduates	47	73	47	51	50	59	42	52	40	51	51	41	52	52	48	44	31
Not sure	22	12	16	17	14	18	26	20	27	20	18	29	20	19	28	23	21

	House Tenure											Education Level				Likelihood to vote Conservative			
	Total	Own – outright	Own – with a mortgage	Own (part-own)	TOTAL OWN	Rent – from a private landlord	Rent – from my local authority	Rent – from a housing association	TOTAL RENT	Neither – live with parents, family or friends but pay some rent to them	Neither – live rent-free with parents, family or friends	Other	Low	Medium	High	Already would vote Con	Don't already vote Con, but might (5+)	Don't already vote Con, and unlikely to	Would never vote Con
Weighted Sample	1129	45	261	8	313	219	43	69	332	123	130	32	187	552	390	180	204	207	538
Unweighted Sample	1064	41	260	10	311	221	40	67	328	106	113	29	167	517	380	178	195	194	497
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking about how public services are DELIVERED, which of the following best reflects your view?

It would be better if all public services were delivered only by public sector providers, without any private companies getting involved	34	27	32	35	31	34	34	23	32	34	32	26	22	33	40	17	17	33	46
It would be better if public services were delivered by a mixture of public sector and private sector providers	22	45	25	27	28	21	16	17	20	20	21	11	15	21	27	37	23	25	16
It would be better if public services were funded by the state, but were all actually delivered by private sector companies	5	13	6	8	7	4	10	3	4	2	5	14	5	5	5	6	8	5	3
I don't really mind whether public services are delivered by public sector or private sector companies	14	5	15	7	13	19	10	14	17	13	17	4	17	13	15	26	16	15	10
None of these	2	0	1	0	1	1	2	0	1	2	2	0	1	2	1	0	2	3	2
Don't know	23	11	22	23	20	21	28	43	27	29	24	45	39	25	13	14	34	19	23

And thinking specifically about how NHS healthcare is DELIVERED, which of the following best reflects your view?

It would be better if all NHS services were delivered only by public sector providers, without any private companies get involved	42	45	42	52	42	45	35	36	42	40	48	28	27	41	51	29	27	42	52
It would be better if NHS services were delivered by a mixture of public sector and private sector providers	18	21	20	20	20	15	19	11	15	18	10	12	13	16	23	33	19	17	13
It would be better if NHS services were funded by the state, but were all actually delivered by private sector providers	4	11	3	0	4	5	3	5	5	4	3	6	5	5	3	4	6	6	3
I don't really mind whether NHS services are delivered by public sector or private sector companies	11	14	13	0	13	13	9	8	11	9	9	16	12	11	10	18	12	13	8
None of these	2	0	1	0	1	1	2	1	1	1	4	0	2	1	1	1	2	2	1
Don't know	23	10	22	28	20	21	33	38	26	29	26	39	40	25	12	14	33	19	23

Thinking about the actions government could take on housing, which of the following do you think is more important for government to address?

Making it easier for people to afford to buy a home	54	49	59	79	58	54	35	39	48	61	54	30	47	55	56	59	54	48	55
Reducing the cost of renting a home	19	18	11	21	12	24	24	30	25	18	15	20	21	18	19	11	19	22	20
Making rental tenancies longer and more secure for tenants	10	12	12	0	12	9	26	8	11	7	8	16	11	7	13	13	8	10	9
None of these	3	5	6	0	6	2	2	0	2	1	3	0	2	2	5	7	1	3	3
Don't know	14	16	12	0	13	11	15	24	14	14	20	34	20	18	7	10	19	17	13

Generally speaking, how do you think the cost of university education should be funded?

It should be paid for by everybody, through general taxes like income tax, corporation tax or VAT	30	29	29	31	29	25	41	25	27	34	31	29	20	30	35	15	16	32	40
It should be paid for by the people who go to university, though either tuition fees or a tax paid only by graduates	47	54	54	58	54	54	31	36	47	43	40	26	45	46	51	76	52	46	37
Not sure	22	17	17	11	17	21	28	39	25	23	29	45	35	24	15	10	32	22	23

Sample Size: 1064 GB Adults under 40
Fieldwork: 19th - 23rd April 2018

	Vote in 2017				EU Ref 2016		Gender		Age		Social Grade		Region				
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-39	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
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Unweighted Sample	1064	187	432	55	519	233	397	667	316	748	645	419	147	348	246	220	103
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Looking forward, do you think Britain will be a better or worse place in twenty years time?

A better place	14	25	10	19	10	20	20	10	18	13	15	14	12	18	12	16	8
A worse place	41	31	48	46	49	37	37	44	35	44	40	43	42	39	37	46	47
Neither better nor worse	20	28	16	19	19	22	20	20	19	20	22	17	22	19	25	15	19
Don't know	25	16	26	15	22	21	23	26	28	23	24	26	24	24	27	24	27

When, if ever, do you think you will be able to afford to own your own home?

In the next five years	11	13	11	15	13	11	12	10	12	10	13	8	8	9	14	13	10
In the next ten years	14	9	17	16	16	7	13	15	18	12	15	12	19	14	11	16	9
In the next fifteen years	6	5	6	5	5	3	7	6	13	3	8	4	5	6	9	7	4
In the next twenty years	6	2	5	3	6	2	6	6	10	4	6	5	7	5	4	8	5
More than twenty years	6	3	5	2	5	5	6	5	10	4	6	5	9	6	1	5	12
Never	13	12	15	3	10	21	12	14	8	16	9	19	19	17	11	9	7
Not applicable – I would never want to own my own home	2	1	2	3	2	3	3	2	3	2	1	4	2	3	3	1	4
Not applicable – I already own my own home	25	41	25	39	34	36	22	28	4	36	29	21	19	25	25	25	37
Don't know	16	13	13	14	10	13	18	15	21	14	12	22	12	16	21	16	13

Looking further forward, do you expect you will or will not be able to save or invest enough during your working life to have a comfortable retirement?

Yes, I expect to have enough for a comfortable retirement	27	48	21	49	32	29	35	21	32	25	34	19	23	30	26	27	32
No, I do not expect to have enough for a comfortable retirement	47	36	53	34	45	51	38	54	35	52	43	51	48	45	47	48	44
Don't know	26	17	26	17	23	20	27	25	32	23	23	30	29	25	27	25	23

	House Tenure											Education Level				Likelihood to vote Conservative			
	Total	Own – outright	Own – with a mortgage	Own (part-own)	TOTAL OWN	Rent – from a private landlord	Rent – from my local authority	Rent – from a housing association	TOTAL RENT	Neither – live with parents, family or friends but pay some rent to them	Neither – live rent-free with parents, family or friends	Other	Low	Medium	High	Already would vote Con	Don't already vote Con, but might (5+)	Don't already vote Con, and unlikely to	Would never vote Con
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Unweighted Sample	1064	41	260	10	311	221	40	67	328	106	113	29	167	517	380	178	195	194	497
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Looking forward, do you think Britain will be a better or worse place in twenty years time?

A better place	14	16	14	0	14	13	5	15	12	10	17	12	14	16	13	32	12	21	7
A worse place	41	47	35	70	38	45	49	31	42	47	33	16	38	40	44	25	32	37	51
Neither better nor worse	20	26	25	12	25	17	32	23	20	17	20	21	16	19	23	23	24	22	16
Don't know	25	10	26	17	23	26	13	31	25	26	30	52	32	26	20	20	32	20	26

When, if ever, do you think you will be able to afford to own your own home?

In the next five years	11	6	2	13	3	20	0	10	16	19	9	12	5	10	15	15	7	10	11
In the next ten years	14	14	2	0	3	26	4	7	19	17	16	15	10	15	14	11	14	12	16
In the next fifteen years	6	6	3	8	4	7	7	2	6	4	8	4	4	9	4	6	7	13	4
In the next twenty years	6	0	2	7	2	8	2	5	6	8	14	7	6	6	5	4	5	8	6
More than twenty years	6	12	1	15	3	3	17	3	5	6	7	10	6	8	3	2	7	9	5
Never	13	2	1	0	1	18	52	32	25	19	10	7	25	13	7	6	15	11	16
Not applicable – I would never want to own my own home	2	0	0	0	0	1	12	9	4	3	2	0	3	3	1	2	2	3	3
Not applicable – I already own my own home	25	53	81	46	76	1	2	0	1	3	2	2	15	18	40	42	23	21	22
Don't know	16	7	8	10	8	15	6	32	18	22	31	42	25	18	10	13	21	13	17

Looking further forward, do you expect you will or will not be able to save or invest enough during your working life to have a comfortable retirement?

Yes, I expect to have enough for a comfortable retirement	27	34	37	19	36	31	7	13	24	16	23	15	12	26	36	53	18	29	22
No, I do not expect to have enough for a comfortable retirement	47	48	40	71	42	46	77	51	51	51	35	30	61	45	42	29	56	45	50
Don't know	26	18	22	10	21	23	16	37	25	33	42	55	27	28	22	18	26	26	28